



1201 16th St., N.W. | Washington, DC 20036 | Phone: (202) 833-4000

Lily Eskelsen García  
*President*

Rebecca S. Pringle  
*Vice President*

Princess R. Moss  
*Secretary-Treasurer*

John C. Stocks  
*Executive Director*

November 1, 2017

Mr. Jostein Solheim, CEO  
Ben & Jerry's Homemade Holding's Inc.  
30 Community Drive, #1  
South Burlington, VT 05403

Dear Mr. Solheim:

On behalf of the National Education Association's (NEA) three million educators across the country, I write to encourage you to build upon the promise of your commitment with Migrant Justice for full implementation of your agreement to bring basic protections and human rights and recognition of dairy workers' valuable contributions to your products. Schools sit at the center of our communities. We cannot have conversations about equity in education if we do not look outside the school doors and join with our communities in the work for justice. We stand in support of Migrant Justice's Milk With Dignity campaign to improve the working and living conditions and pay of the people employed by your suppliers. There is an old saying in the labor movement that -- an injury to one is an injury to all. The conditions dairy workers face impact the well-being of not only the workers but their children -- our students and our communities.

It is because as a union we seek justice and equity for all, that earlier this year in Boston, at our annual convention, NEA awarded Migrant Justice our César Chávez Human and Civil Rights Award.

We think that the agreement Ben & Jerry's has entered into with Migrant Justice is historic. At a time of division in America where attacks on immigrant families and communities are becoming more and more prevalent, it is imperative that we stand with those who are targets of racist and anti-immigrant policies and support the rights of workers.

We understand that implementation will be challenging, but doing what is right takes real commitment. We call on Ben & Jerry's to continue the work you have started with Migrant Justice with the same passion and commitment you bring to so many other social justice issues. You have a reputation as an industry leader and our eyes are on you.

Sincerely,

Lily Eskelsen García  
President, National Education Association